

PASCAL IZARN CONFIDENTIALITY CHARTER

In order to best protect your privacy, this Confidentiality Charter describes how Pascal IZARN® processes your personal data when you use our website and our mobile applications made available to you. Our charter also covers the other channels for collecting your personal data, in particular in our showrooms or by telephone when you contact us.

The principle of consent

As of May 25, 2018, your consent is an active, explicit, free and informed process. It is prior to the collection and then the processing of your personal data.

Your rights regarding your personal data

Under certain conditions, the law allows you to:

Request access to a copy of your personal data.

Request the correction of any incomplete or erroneous information about you.

Request the erasure of your data when there is no reason to keep it.

Refuse the transmission of your data when we have a legitimate interest in doing so.

When we transmit your information for a specific purpose and with your consent, you have the right to revoke your consent at any time.

Request to suspend all transmission of your personal data.

Request the transfer of your personal data to a third party that you have indicated to us.

Refuse marketing communications from us at any time.

The type of information collected about you

We may collect, store and use:

Personal contact details such as your last name, first name, address (postal and e-mail), telephone number.

Country and mother tongue.

Recording of telephone correspondence, by e-mail, on social networks or others.

Information from social media profiles, including name and photo.

Information about how you use our website or mobile application (connection and browsing data).

How is your personal information collected?

Certain pages of our website may ask you to voluntarily provide personal information, for example to register an account, subscribe to our newsletters, or contact our teams (whether by phone or by e-mail). The purpose of the

request is always explained.

In addition, when you visit our website, certain information is automatically recorded for the purpose of analyzing traffic and use of our sites. You expressly consent to the processing of your personal data by Google under the conditions and for the purposes described above.

The purpose of collecting this information

Inform you and discuss with you about our services.

We will not process your data for this purpose without your explicit consent. If necessary, you can choose to no longer receive marketing communications at any time by clicking on the unsubscribe link at the bottom of our marketing emails.

To meet the legitimate interests of our company: statistical analysis, updates to our sites and applications, prevention of fraud and other illegal actions, compliance with our legal obligations, prevention of threats to our visitors, sales and services.

Retention period of personal data

Your personal data is kept for the time necessary to accomplish the objective pursued during their collection and for the time necessary to meet our legal obligations.

When we have no legitimate need to use your personal data, we delete it or store it securely until deletion is possible.

Information security

We undertake to take the appropriate technical and organizational measures to protect your personal data against their unauthorized or illegal use and against their accidental loss, destruction or deterioration.

We may also allow access to your information by other third parties who act on our behalf or for other purposes approved by you, such as the transport companies that handle our deliveries.

Sharing of personal data

In some cases we may need to share or obtain some of your personal data from third parties such as:

- Suppliers who provide services to us to help us run our business and improve our services and your customer experience. These suppliers are the subject of a rigorous selection and we demand that they respect the legal obligations regarding the protection of personal data.
- competent authorities. We may disclose your personal data when required by the law of any jurisdiction to which we may be subject.

Evolution of this Privacy Policy

This charter is set to evolve. If so, we will notify you and ask for your consent if necessary.

Contact

Anxious to serve you as well as possible, we invite you to contact us with any questions or requests regarding this Confidentiality Charter by contacting pascal.izarn@wanadoo.f